

# What is Thrive2027?

Our community's commitment to three 10-year goals:



## Give kids a strong start

By 2027, 70% of children read proficiently at the end of third grade



## Empower neighbors to thrive – not just survive

By 2027, 70% of households pay less than 30% of their income on housing



## Help us all live longer, better

By 2027, reduce preventable premature deaths by 10%

Build

## How will Thrive2027 achieve its vision?

By solving problems through **deliberate, coordinated community action.**

**YOUR  
 COMMUNITY  
 NEEDS  
 YOU**

Connected

Thrive2027 does not replace the important programs and services in our community. It makes them stronger by integrating work to ensure that all communities in Cumberland County thrive.

To thrive, **connections are essential.** We need to work together with a shared commitment to common goals.

Communities

Already more than

**270**

Businesses, public institutions, and non-profit organizations across Cumberland County have pledged their support.

Whether you are an individual, organization, or business, there are many ways you can help. Join us!  
[thrive2027.org](http://thrive2027.org)

# Goal 1: Give Kids a Strong Start

**Target:** By 2027, 70% of children read proficiently at the end of third grade

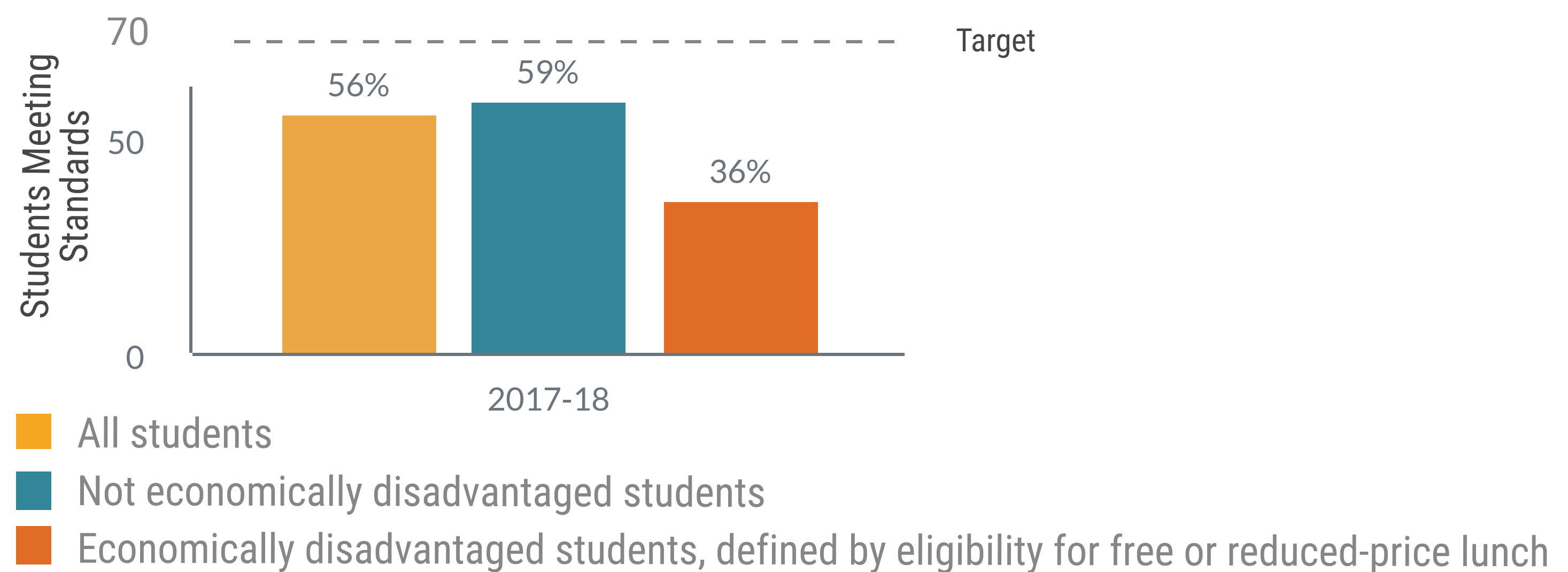
**Baseline:** 59% of children read proficiently at the end of 3rd grade

**2021 Benchmark:** 61% of children read proficiently at the end of 3rd grade

### Cumberland County: 3rd Grade Reading Proficiency



Where are we today?



# Goal 2: Empower Neighbors to Thrive - Not Just Survive

**Target:** By 2027, 70% of households pay less than 30% of their income on housing

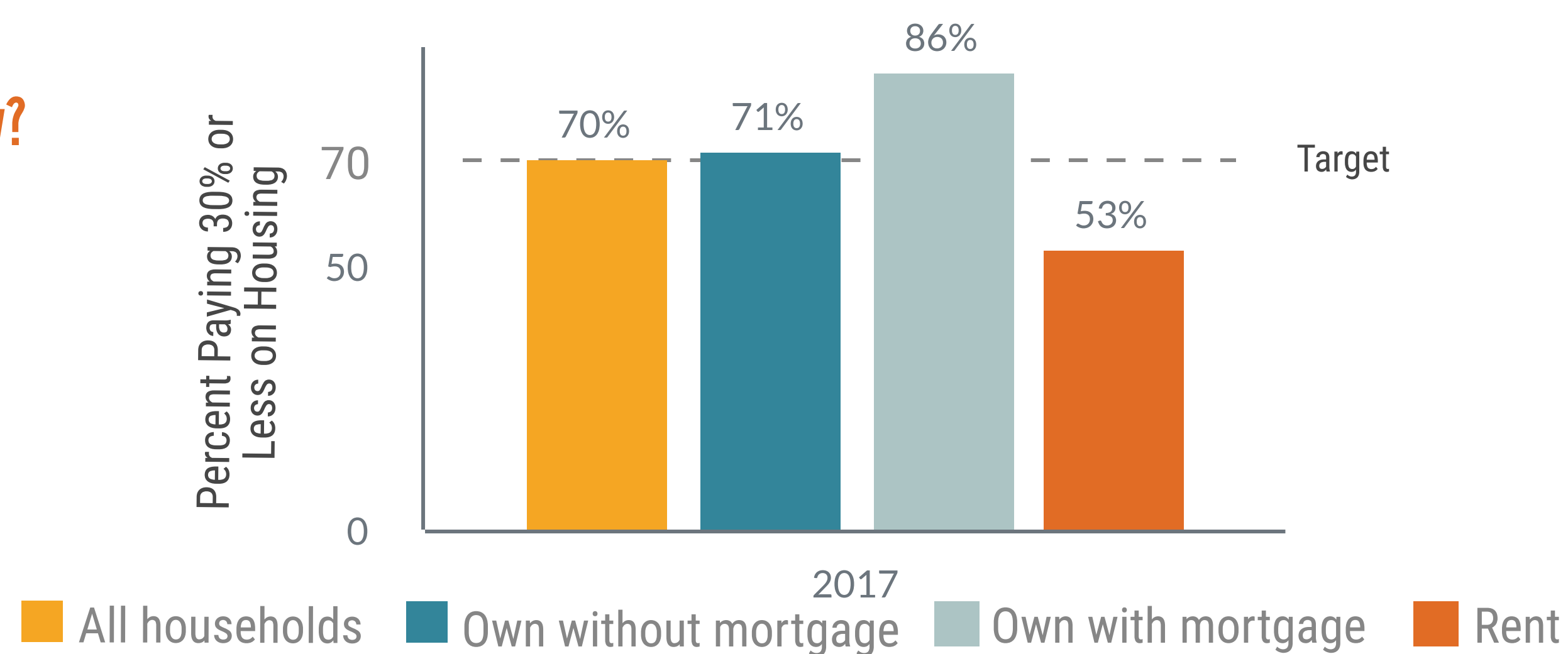
**Baseline:** 65% of households pay less than 30% of their income on housing

**2021 Benchmark:** 68% of households pay less than 30% of their income on housing

### Cumberland County: Households Paying Less Than 30% of Their Income on Housing



Where are we today?



# Goal 3: Help Us All Live Longer, Better

**Target:** By 2027, reduce preventable premature deaths by 10%.

**Baseline:** 5,400 Years of Potential Life Lost per 100,000 people

**2021 Benchmark:** 5,400 Years of Potential Life Lost per 100,000 people

### Cumberland County: Years of Potential Life Lost (YPLL)



Where are we today?

